## Curriculum for M.Des

Integrated Product Design

From The Academic Year 2025

(Approved in Senate 60)



Indian Institute of Information Technology Design and Manufacturing, Kancheepuram

Chennai-600 127

	Semester 1				
Category	Course Name	L	Т	Р	С
DSC	Foundation for integrated product design	2	1	0	3
DSC	Aesthetics, Forms and Sketching	1	0	4	3
DSC	Design, Technology and Society	2	1	0	3
DSC	Design Research: Theory and Methods		1	0	3
DSC	Material selection for product designers	2	1	0	3
DSC	Design Realization Skills Practice		0	4	2
DSC	Visual Communication Design	2	1	0	3
PCD	Concept Design Project	1	0	6	4
					24.0
	Semester 2	I			
Category	Course Name	L	Т	Р	С
DSC	Digital Sketching and Modeling	1	0	4	3
DSC	Bio-inspired design	2	1	0	3
DSC	Design for quality and reliability	2	1	0	3
DSC	Interaction design (UX / UI)	2	1	0	3
DSC	Human Factors & Ergonomic Design	2	1	0	3
PCD	Embodiment Design Project	1	0	6	4
ELC	Elective I	2	1	0	3
					22.0
	Semester 3				
Category	Course Name	L	Т	Р	С
PCD	Capstone project	0	0	20	10
DSC	Strategic management of design and innovation	2	1	0	3
DSC	Sustainable Product Service Systems	2	1	0	3
ELC	Elective II	2	1	0	3
ELC	Elective III	2	1	0	3
					22.0
	Semester 4	1	1	<b>I</b>	1
Category	Course Name	L	Т	Р	С
PCD	Internship	0	0	32	16
					16.0

Semester wise Credit Distribution	Credits						
Category	<b>S1</b>	S2	<b>S</b> 3	<b>S4</b>	Total	%	
Professional Core Course (PCC)	0	0	0	0	0	0	
Design Course (DSC)	20	15	6	0	41	48.81	
Elective Course (ELC)	0	3	6	0	9	10.71	
Professional Career Development (PCD)	4	4	10	16	34	40.48	
Total	24	22	22	16	84	100	